Hello ACR,

Below the bold red line is your first email to send to the staff at your school this Friday. Pay close attention to the “yellow” highlighted info and change that info to your name and your school. Feel free to use the sample email as is or change it up to work for you.

If you were not at the training Tuesday and/or didn’t make arrangements to pick up your bag of materials, have no fear. We have staff members traveling around the county delivering materials Thursday.

As always, here is a link that you can always visit to review materials and/or make contributions [CLICK HERE](https://5934.thankyou4caring.org/WSFCS) Again, thank you for all you do.

**REMEMBER TO CUT AND PASTE THE MESSAGE BELOW THE RED LINE INTO A NEW EMAIL…DO NOT FORWARD from here.**

**Email #1 – Send out Friday, Jan. 31st**

Hello friends,

If we haven’t already met, my name is Beth, I teach 7th grade Art and I will be King Jr. High’s ACR-- that’s *Arts Council Representative--* for their **2020 Community Fund for the Arts Campaign**!

WSFCS has a robust and vibrant partnership with The Arts Council spanning several decades.

**WHY GIVE?**

**Arts Education Matters:**

* A student involved in the arts is **four times more likely** to be recognized for academic achievement.
* Students who take four years of arts and music classes average almost **100 points higher on their SAT** scores than students who take only one-half year or less.
* Low-income students who are highly engaged in the arts **are twice as likely to graduate college**as their peers with no arts education.

*So let’s show our support by making this the greatest campaign we’ve ever done! Here are three things to know to start off the campaign:*

* Campaign dates are **Feb. 1 – 29**
* Everyone who makes a *pledge/gift of $5 per pay period or more* goes into a drawing for:
	+ **GRAND PRIZE** – 3 night stay in a gorgeous 6 bd., 4500 sq. ft. unique family lake home at Lake Hickory with gift card for local dining- $3,500 dollar value \*booking dates subject to availability
	+ **SECOND PRIZE** – Yeti Hopper M#) Soft Cooler- $300 dollar value
	+ **THIRD PRIZE** -- $100 Walmart gift card
* **Participation Prize** – The school with highest participation will win a Bookmarks Author visit and $250 worth of books for its school library. If more than one school has 100% participation a random drawing will determine the winner.

[**CLICK HERE**](https://5934.thankyou4caring.org/WSFCS) **to make a gift by cash, check or payroll deduction**

***Stay tuned for a weekly email from me with more details about the Arts Council Campaign!***

Sincerely,

Beth